

**Proceedings of  
Annual Asian Business Research  
Conference**

1-2 January 2010,

BIAM Foundation

63 New Eskaton, Dhaka, Bangladesh

**Editor:**

Dr. Zia Haqq

World Business Institute

Australia

**ISBN: 978-0-980-4557-0-8**

## **Editorial Notes:**

The proceedings are organised under the following tracks:

1. Accounting and Finance
2. Banking, Economics and Environment
3. Management and Marketing

## **How to Find Your Paper ?**

The papers contained in the proceedings are organised under three different areas of research. Please click on the individual track (for example, Accounting and Finance) and you will find presenting author's first or surname. If you click on the name, you will find the paper. We have tried to minimise errors as much as possible, but sole responsibility rests on the author(s). In some cases, we have provided 'abstract only' as per choice of the author (s) concerned. We do hope these papers would serve as most valuable source materials for furthering business research in the years to come. We appreciate the contributions of the authors and the editorial and administrative staffs of the World Business Institute, Australia.

Dr. Zia Haqq

Editor

## **Published By:**

© World Business Institute

ABN: 62 087 222 400

31 Blake Street, , Berwick 3806 , Melbourne, Australia

All rights reserved. No part of this publication can be reproduced or distributed in any form or by any means without the prior written consent of the World Business Institute. However, this restriction is not applicable to the author(s) of the paper concerned included in this proceedings.