

Sugar Crises In Pakistan- An Empirical Study

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Pakistan is the 5th largest sugarcane producer in the world¹. Though, sugar industry in Pakistan constitutes to be the second largest after the textile industry unfortunately we face the issues of price hike and sugar crises. Political debates, discussions and news articles have talked a lot about the current sugar crises each of them trying to find the culprits and reasons for the sugar shortage, the much talked about sugar issue has led us to nowhere so far. We have tried to sum up the discussion which led “Nowhere” and answer it as “Now Here”

This paper seeks to identify logical reasons and factors of current sugar crises phenomenon. Survey Methods have been used for data collection. Questionnaires were distributed among employees of sugar mills and Interviews were conducted from various persons having sound information and background knowledge of the crises scenario. Key people of Competitive Commission of Pakistan (CCP) were also consulted. Findings showed that the government’s faulty policy, sugar mafia and inadequate role of Pakistan Sugar Mills Association (PSMA) have played significant role in current sugar crises.

¹ Pakistan Annual Sugar Report, GAIN Report 2009