

Sustainable Development in Tourism Industry Context in Taiwan

Abstract

The purpose of this research was to develop and test a conceptual framework for sustainable development in tourism industry context to address the integration of social, economic, and ecological elements of sustainable development and the contextual nature of sustainable development. Resource-based view theory was used to model the driving force, state and response indicators of sustainability development for tourism industry. Data was collected by the official census developed by the Taiwan Tourism Bureau. Indicators such as employment in the tourism industry, expenditures attributed to the tourism industry, air and water quality, tourism service, and hotel issues were used in the study. Structural equation modeling using AMOS software platform was used to generate and analyze the hypothesized relationships. The research results will be discussed.

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